

### Management Entity

The management entity is the organization responsible for developing the NHA management plan, raising and administering funds, running projects, conducting public outreach, and other necessary work to manage the NHA consistent with the NHA's mission, vision, and goals. NEPA compliance must also be integrated into the management planning process, due to the federal funding involved and the adoption of the management plan by the Secretary of the Interior. Organizations which have served to manage existing NHAs include: nonprofits (the most common type), federal commissions, state agencies, and public corporations. The management entity should be composed of a diverse membership of representatives from local stakeholder groups to ensure that the full spectrum of varied interests is involved in decision making. Representatives from NPS serve on NHA management entities in advisory, non-voting roles.

One key task of the management entity is to acquire funds to meet the 1:1 cash matching requirements for the federal financial awards which may become available upon NHA designation. Specific federal funding amounts for NHAs vary, but the 2011 Delta NHA legislation introduced by Senator Feinstein and Congressman Garamendi authorized \$10,000,000 of which not more than \$1,000,000 may be available for any fiscal year. At a minimum, it can be anticipated that \$150,000 would be granted for the first three years after designation, and additional higher levels of funding could be granted upon approval of the Delta NHA management plan. It may not be possible to identify specific amounts of federal resources during the feasibility study process, but what may be gauged is the past or potential capacity and creativity of the management entity to attract financial support.

This chapter proposes that the DPC serves as the management entity for the Delta NHA, and works with partnership organizations on fundraising.

### Proposed Management Entity - Delta Protection Commission

#### *Background on the Delta Protection Commission*

The DPC was established by the Delta Protection Act of 1992 and has a mission to adaptively protect, maintain, and where possible, enhance and restore the overall quality of the Delta environment consistent with the Delta Protection Act and the Land Use and Resource Management Plan for the Primary Zone of the Delta (Plan). This includes, but is not limited to, agriculture, wildlife habitat, and recreational activities. The Plan is the document of which consistency is required by local government general plans whose jurisdictions fall within the Primary Zone.

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The DPC is a locally recognized agency in the Delta and has an extensive network of local stakeholders to whom it conducts regular outreach to. The DPC is governed by 15 members with representation from the following organizations:

Contra Costa County Board of Supervisors	Central Delta Reclamation Districts
Sacramento County Board of Supervisors	North Delta Reclamation Districts
San Joaquin County Board of Supervisors	South Delta Reclamation Districts
Solano County Board of Supervisors	Business, Transportation and Housing Agency
Yolo County Board of Supervisors	Department of Food and Agriculture
Cities of Contra Costa and Solano Counties	Natural Resources Agency
Cities of Sacramento and Yolo Counties	State Lands Commission
Cities of San Joaquin County	

The DPC was mandated with conducting this feasibility study through the Delta Reform Act of 2009, and the Delta NHA legislation introduced by Senator Feinstein and Congressman Garamendi in 2011 (appendices 1 and 2, respectively) identify the DPC as the NHA management entity. While the proposed NHA boundaries extend beyond the Delta's Primary Zone, this would not extend the DPC's authority outside of the Primary Zone as additional land use authority is not granted with NHA designation. As the NHA management entity, the DPC would play a facilitative role for projects throughout the NHA boundaries, utilizing the NHA management plan as the guiding document. Previously, the DPC has administered projects that fall outside of the Delta, including links of the Delta Trail in the Benicia State Recreation Area and Glen Cove Waterfront in Solano County. Both of these projects included the DPC working in partnership with local organizations to seek funding, and conduct project planning and implementation. NHA projects would be carried out in a similar nature.

### *Staffing Capabilities*

As the management entity, the DPC would be fully responsible for the completion of the NHA management plan within the required three years, in coordination with advisory committees and the interested public (through activities like public meetings similar in nature to such activities which were undertaken for this feasibility study). Based on all of the required elements of a NHA management plan, the DPC does not foresee the need to hire additional staff or consultants to complete the plan within the required three years. Currently the DPC has seven staff positions as

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follows: Executive Director, Associate Governmental Program Analyst (2 positions), Supervising Environmental Planner, Environmental Planner (2 positions), and Office Technician.

One Environmental Planner position would be dedicated to the components of the day-to-day operations of the Delta NHA, including the development of the NHA management plan. Additionally, one Associate Governmental Program Analyst position would be dedicated to help facilitate meetings with various Delta stakeholder groups and the public at large, handling research, writing technical reports, developing and implementing education and/or outreach materials regarding the NHA. The Supervising Environmental Planner would oversee the work of the Environmental Planner and Associate Governmental Program Analyst on the project which would help ensure compatibility between NHA initiatives and other projects which the DPC oversees such as the Great California Delta Trail and Delta Working Landscapes. The Executive Director would provide necessary guidance to ensure completion of the management plan. The Office Technician will continue to provide clerical duties toward the DPC office as a whole, which would include the needs of those of the NHA project. Finally, the remaining Associate Governmental Program Analyst and Environmental Planner position are available to dedicate any/all time necessary to devote to the NHA should the need arise.

### *Office Space*

The DPC currently leases and resides in a 2,400 square foot office space in a building located in the City of West Sacramento within the Delta. The office space includes a private office for the Executive Director and cubicles for the remaining positions, as well as a conference room and kitchenette. Should the need for more space arise, the DPC has the ability to lease the adjacent 2,000 square foot office. All of the necessary equipment and technology is contained in the office that is necessary to complete the NHA management plan including computers with necessary graphic and GIS software, printers, copiers, scanners, fax machines, and more.

### *DPC Budget*

The DPC has had a secure source of state funding to support necessary staff to carry out its mandates since it was established in 1992. Existing staff resources will be utilized to develop the management plan within the required three years; and DPC staff will apply for relevant grants and work with partner organizations on fundraising projects to seek outside financial support to meet the minimum 1:1 matching requirements. Therefore no additional costs are anticipated to be incurred in order to complete the NHA management plan. This section outlines the current California Governor's

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budget for the DPC, which shows funding sources over a three year period of time - 2010-2011 (Prior Year), 2011-2012 (Current Year), and 2012-2013 (Future Year). It is expected that the three year budget to follow NHA designation will be comparable as it is anticipated that the DPC will receive similar amounts of money from the same sources in the foreseeable future

The DPC's budget is funded by the California Environmental License Plate Fund (vehicle code section 5107), the California Harbors and Watercraft Revolving Fund (vehicle code section 9863), in addition to reimbursements of up to \$82,000 from miscellaneous sources (i.e. administrative support for management of various contracts which is normally 10 percent of said contract). No funding is derived from the State's General Fund.

### Budget Breakdown by Fiscal Year

- Fiscal Year 2010-2011 funding totaled \$2,874,000, with \$1,876,000 from the Environmental License Plate Fund, \$173,000 from the Harbors and Watercraft Revolving Fund, and \$82,000 from miscellaneous reimbursements.
- Fiscal Year 2011-2012 funding totaled \$1,242,000, with \$927,000 from the Environmental License Plate Fund, \$233,000 from the Harbors and Watercraft Revolving Fund, and \$82,000 from miscellaneous reimbursements.
- Fiscal Year 2012-2013 funding totaled \$1,306,000, with \$1,000,000 from the Environmental License Plate Fund, \$224,000 from the Harbors and Watercraft Revolving Fund, and \$82,000 from miscellaneous reimbursements.

### **Fundraising**

Fundraising is an integral component of NHAs in order to obtain financial resources to meet the minimum 1:1 matching requirements to the federal funds which are anticipated to be acquired through NHA designation. The funds raised with NHA designation can be used to carry out projects which are outlined in the NHA management plan, as well as for early pilot projects that are undertaken during the first three years of designation while the management plan is being developed, such as signage, marketing, and promotion.

Possible funding sources for the Delta NHA include state and local governments, foundations, philanthropy contributions from corporations, and individuals from the Delta and surrounding area. Current economic conditions have been particularly challenging for federal, state, and local

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governments, and nonprofit organizations; but as other NHAs have shown, obtaining stature and recognition on a national level can help lead to increased funding opportunities.

The DPC has successfully raised grant funding for a variety of past projects. However, should NHA designation occur there are certain grant funds that may be unavailable to the DPC as a state agency, but may be available to nonprofit organizations and other partner organizations of the Delta NHA. As project fundraising is an integral component of NHA management, it is important that the DPC works in close coordination with project partners early on to ensure that sufficient funds can be acquired to meet the matching requirements.

If designation does occur, the DPC will make early efforts to develop Memorandum of Understandings (MOUs) with interested partner organizations in conjunction with the management plan. These agreements would enable the partner organizations to raise funds for NHA projects and activities that are outlined in the management plan which could be used to meet the matching requirements, even if the DPC does not ‘hold the purse strings’.

For example, interpretive signage about the Delta’s natural heritage is identified as a goal of the Delta NHA and therefore the development of such interpretive signage could be included as an objective in a Delta NHA management plan. In order to meet this objective, the DPC could work with a partner agency who possesses capabilities to develop this signage, such as a local nonprofit environmental organization. A MOU between the DPC and the partner entity could serve as a binding document so that the funds which are raised on behalf of this specific project would count towards matching funds for the Delta NHA. Any funds raised to develop this signage would never have to fall into the hands of the DPC, as with a MOU the funds would still count as matching funds for the Delta NHA.

Nonprofit 501c organizations could serve as key partner organizations to assist with fundraising. Entities organized and recognized as nonprofits are under individual state laws and designated as 501(C)(3) tax exempt organizations by the Internal Revenue Service enjoy certain and significant benefits and advantages, which would be complimentary to the DPC’s capabilities as the management entity. Advantages of working with non profits include:

- Credibility and identity - people and agencies recognize and understand the value of nonprofit entities.
- Legal protection - nonprofit organization governing bodies and individual members of the board as volunteers generally receive some significant legal protection under state law.

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- Structure - the structure of the nonprofit organization ensures control by a board of directors, which operates in the public good, and is representative of those served.
- Tax advantage - charitable gifts to the nonprofit are generally tax deductible.
- Fundraising - nonprofits have the most flexible and powerful structure for obtaining public funds.
- Marketing - nonprofit status for the educational and charitable good of the public is a powerful marketing tool.

In addition to nonprofits, other organizations could serve as partners to assist with fundraising including other state agencies, and county and city governments. A number of organizations have expressed interest in serving as project partners and are outlined in this chapter, although fundraising has not yet been discussed with these organizations. As the management entity, the DPC would initiate discussions with any of these interested organizations early on in the process, as well as other organizations who may be interested in being involved to help support fundraising efforts to undertake projects outlined in the management plan.

A matrix of potential grant funding opportunities can be found in Appendix 5. These funding opportunities are of relevance to a Delta NHA based on the nature of projects which they fund, including: marketing/promotion, historic preservation, education/interpretation, tourism/recreation, and more. Many of these programs offer cash grants and therefore could be potential sources of the 1:1 match requirement for federal funding granted with NHA designation. The matrix outlines the funding organizations, grant names, eligible projects, due dates, award amounts, matching requirements, eligible applicants, and websites. Some of the information outlined in the matrix is taken from previous funding cycles, and therefore specific criteria may have changed.

### **Advisory Committees**

Advisory committees would be developed for NHA management. The advisory committees will ensure that NHA activities are carried out in ways which are closely aligned with the varied interests, capabilities and infrastructure of the region. The NHA management plan would need to be developed within three years upon adoption of the feasibility study by Congress. Upon commencement of the management plan development, a Technical Advisory Committee (TAC) and a Stakeholder Advisory Committee (SAC) would be formed to provide regular input. The TAC will include local agency staff whose jurisdiction fall within the NHA boundaries, including staff from all five Delta counties.

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Members from a spectrum of local stakeholder groups (representing recreation, businesses, cultural and natural resources, landowners, agriculture, etc.) would be invited to serve on the SAC.

### Compatible Projects

The DPC facilitates a number of existing projects that hold potential compatibility with a Delta NHA. These projects are all examples of community driven approaches to the conservation of the Delta's resources (ecological, recreational, agricultural, economic, etc.), and therefore reflective of the DPC's capabilities of working with local stakeholder groups on projects that are beneficial to the Delta environment. Means by which a Delta NHA could further enhance these projects are summarized in the sections below.

### Abandoned Vessel Removal

The DPC facilitates coordination amongst local government law enforcement officials, resource managers and planners, building officials, and interested parties to develop solutions to the growing environmental and enforcement problems of abandoned vessels in the Delta. The group has developed a list of tools to address the issue and is pursuing further actions to ensure that abandoned vessels are removed throughout the waterways of all five Delta counties. As an expected outcome of NHA designation in the Delta is an increase in visibility of the region as a recreational destination, the Delta NHA will further illuminate the need for clean and navigable waterways which is of utmost importance for water-based recreation in the Delta. A Delta NHA can help draw local, state, and national attention to these issues and potentially identify necessary policy changes and funding opportunities to ensure the safety and navigability of Delta waterways.

### Agritourism Programs

The DPC supports programs to encourage agritourism as an economic enhancement method and an educational tool for the sustainability of the Delta. The DPC has assisted the UC Small Farm Program with hosting workshops in the Delta on the topic of agritourism development, incorporated agritourism as an objective in other recreational planning processes, and will continue to pursue opportunities for agritourism programs in the future. Goals of the Delta NHA include the promotion of Delta agritourism, as well as supporting economic development by drawing visitors to sites which may include local markets, farmstays, wineries, and other agritourism ventures. With NHA designation, additional projects can be developed such as interpretive panels, museums, school programs, and more, to educate people not just on current Delta agriculture, but also on its rich agricultural history. The UC Small Farm Program can be a potential partner for agritourism

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initiatives the stem from a Delta NHA by assisting with activities such as education, networking, and marketing to help further enhance and develop Delta agritourism.

### **California Coastal Cleanup Day**

The DPC annually hosts California Coastal Cleanup Day sites along waterways in all five Delta counties. Efforts have led to thousands of pounds of garbage being removed by dozens of volunteers every year. A Delta NHA can help bring further visibility to the necessity of maintaining a clean Delta, and therefore help to attract volunteers to cleanup day sites and bring together potential partners such as the Delta counties, environmental groups, and recreational organizations. These efforts can help further enhance the aesthetic and environmental integrity of the Delta, which can in turn maintain the Delta as an entrancing place for outdoor recreation and tourism.



***2010 Coastal Cleanup Day  
Volunteers in Contra Costa County***

### **Delta Working Landscapes**

Delta Working Landscape projects assist farmers in integrating agricultural activities with ecosystem restoration; and include infiltration ditches, levee revegetation, and waterfowl habitat development. These projects have been done in partnership with Ducks Unlimited, The Nature Conservancy, Hart Restoration Inc., local landowners, and reclamation districts. Project implementation has occurred in Clarksburg along Elk Slough and on Lower Jones Tract in Stockton. A Delta NHA will encourage public education about the Delta's ecological and agricultural importance, which can lead to greater recognition of the Delta's resources, establish partnerships between private landowners and participating organizations, and identify funding sources for more projects throughout the Delta. Goals of the Delta NHA include ecotourism and environmental education, and projects such as those could be undertaken at working landscape sites which have visitor access, thus helping with economic diversification in these areas.

### **Economic Sustainability Plan**

The Delta Reform Act of 2009 required the DPC to conduct an Economic Sustainability Plan (ESP) for the Delta, which was completed in January 2012 by a diverse team including economists, levee engineers, recreation planners, and urban development consultants. The ESP contains a

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comprehensive set of recommendations for the future sustainability and economic development of the Delta.

### **The Great California Delta Trail**

Recognizing the unique natural resources of the Delta, the growing demands for public access to these resources, and the increasing recognition of the importance of outdoor recreation in addressing childhood obesity, the California Legislature passed, and the Governor signed, Senate Bill 1556 (Torlakson) supporting the creation of a Delta Trail network to go through portions of all five Delta counties. The DPC has been mandated to undertake the feasibility, planning, and implementation process for the trail. To-date, Delta Trail blueprint reports have been completed for Contra Costa and Solano Counties and are being initiated for the remaining three Delta counties. The Delta Trail can be a way to bring persons to the Delta and direct them to sites of cultural or ecological significance. If NHA designation is granted, the NHA can be used as a regional marketing tool to increase visitation to the Delta, therefore leading to an increase in Delta Trail users which could help establish future Delta Trail links and potentially open up additional funding sources. The Friends of the Great California Delta Trail can serve as a potential partner for NHA initiatives, particularly surrounding NHA sites that are adjacent to Delta Trail links.



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### NHA Support

Support for the NHA designation has been expressed by a number of organizations, including the following:

Antioch Historical Society  
Bay Point Garden Club  
Benicia, City of  
California Delta Chambers and Visitors Bureau  
California Preservation Foundation  
California State Parks  
Carquinez Strait Preservation Trust  
Contra Costa County  
Delta Peddlers Bicycle Club  
Dutra Museum Foundation  
Friends of the Great California Delta Trail  
Isleton Brannan-Andrus Historical Society  
Isleton Chambers of Commerce  
Mokelumne Coast to Crest Trail Council  
Office of Historic Preservation  
Recreational Boaters of California  
Rio Vista, City of  
Sacramento County  
San Joaquin County  
Solano County  
Suisun Marsh Resource Conservation District  
UC Small Farm Program  
University of the Pacific, Jacoby Center for Public Service and Civic Leadership  
Vallejo, City of  
Visit California  
West Sacramento, City of

Letters of support can be found in Appendix 7.

### Partnership Commitments and Opportunities

Partnership development is a crucial component of planning and management of a NHA. Projects that stem from the partnerships reflect the ownership that local stakeholders hold for the NHA as well as the control and capabilities that are vested at the local level to recognize, maintain and enhance the heritage resources of the region. By collaborating with the partners, projects can be undertaken to help achieve goals that were identified by local stakeholders during this feasibility study process. A handful of organizations have expressed interest in serving as partners to assist with various projects and programs that could support the Delta NHA. These commitments all involve in-kind assistance as staff time is available. These partnerships are summarized below and further detail can be found in the support/commitment letters (Appendix 7). The summaries below also discuss how these activities can help to meet the goals of the Delta NHA, with the goals referenced by number (see Chapter 4 for the full language of each goal).

#### Bay Point Garden Club

The Bay Point Garden Club hosts the Annual Bay Point Spring Derby on Memorial Day which is a festival and parade celebrating the region's diverse heritage. This festival will closely align with the proposed Delta NHA theme #3: 'Multi-cultural contributions and experiences have shaped the Delta's rural landscape'. A Delta NHA will be a valuable tool to help highlight and attract visitors to the Spring Derby and other cultural events. The Garden Club has agreed to serve as a partner by providing local outreach and awareness to citizens of the Bay Point Region.

Partnering with the Garden Club can help to achieve:

- Goal #1, by helping to educate the public and build awareness for the Delta
- Goal #2, by supporting economic development through local outreach to Bay Point citizens about NHA attractions
- Goal #3, by promoting Delta tourism through local outreach efforts

#### California Delta Chambers and Visitors Bureau

The Delta Chambers and Visitors Bureau is an organization comprised of local chambers of commerce, visitors bureaus, businesses, and booster clubs; and serves to enhance Delta recreation and tourism. The Delta Chambers can serve as a partner by assisting with outreach to economic and recreation organizations in the Delta, identification of potential NHA partner sites, and assistance with marketing/promoting NHA activities.

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Partnering with the Delta Chambers can help to achieve:

- Goal #2, by helping with economic development through marketing, promotion, and outreach
- Goal #3, by promoting tourism activities which are affiliated with the NHA
- Goal #4, by helping to identify partner sites

### **California Preservation Foundation**

The California Preservation Foundation is the only nonprofit organization dedicated to the preservation of California's architectural heritage. The foundation is currently working with the City of Isleton to develop and approve a Historic Preservation Plan and Ordinance to preserve the city's National Register District and increase tourism. The Foundation has offered their technical assistance for a Delta NHA through the Field Services Program. This assistance will help with direct support for historic preservation on NHA sites.

Partnering with the California Preservation Foundation can help to achieve:

- Goal #5, by providing technical assistance to support historic preservation projects in the Delta

### **Contra Costa County**

Contra Costa County is shared by the San Francisco Bay Area and Delta Region, and has an extensive waterfront along the San Francisco Bay, San Pablo Bay, Carquinez Strait, Suisun Bay, and the Delta. A number of the communities in the county lie within the proposed Delta NHA boundary including: Port Costa, Martinez, Pittsburg, Antioch, Oakley, Bethel Island, Knightsen, Brentwood, and Discovery Bay. The County has committed staff time to participate in the TAC that will be developed upon commencement of a Delta NHA management planning process.

Partnering with Contra Costa County through their involvement on the TAC could help to achieve any of the NHA goals, through acquiring their input to help guide NHA initiatives which meet the goals.

### **Dutra Museum Foundation**

The Dutra family has been involved with Delta dredging since 1904, and has played a very active role in levee maintenance and farmland protection. The Dutra Museum is a private collection of materials that interpret the history of clamshell dredging in the Delta. The Museum's collection is closely linked to the proposed NHA theme #2: 'Conversion of the Delta from marshland to farmland was one of the largest reclamation projects in the United States'. The Foundation has agreed to serve

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as partners by providing assistance with projects related to educating and promoting the history of dredging in the Delta.

Partnering with the Dutra Museum Foundation can help to achieve:

- Goal #1, by helping to teach the public about dredging in the Delta and educate them about ‘Delta as a place’.
- Goal #2, by supporting economic development through attracting visitors to the museum and surrounding sites.
- Goal #3, by promoting heritage tourism in the Delta
- Goal #6, by developing programs which teach Delta dredging history

### **Friends of the Great California Delta Trail**

The Friends of the Great California Delta Trail works to gain community support and awareness for links of the Delta Trail and recognizes the unmet recreational needs in the Delta. The Friends of the Great California Delta Trail can assist a Delta NHA through local outreach and building public awareness about the NHA and partner sites that are adjacent to the Delta Trail links.

Partnering with the Friends of the Great California Delta Trail can help to achieve:

- Goal #1, through local outreach and building public awareness, citizens can become better educated about ‘Delta as a place’.
- Goal #2, by helping to draw visitors to partner sites, which can assist with economic development.
- Goal #3, throughout outreach and public awareness efforts, Delta tourism can be promoted, which in turn can lead to improvements in public access and visitor amenities.

### **Isleton Brannan-Andrus Historical Society**

The Historical Society is committed to the preservation and promotion of the history of Isleton and the surrounding Delta area. The Historical Society can serve as partners with tasks including public outreach, and the identification of historical resources which could serve as partner sites.

Partnering with the Isleton Brannan-Andrus Historical Society can help to achieve:

- Goal #1, by educating the public about ‘Delta as a place’ through helping to build awareness about the Delta’s history, particularly through the resources contained in Isleton.
- Goal #2, by supporting economic development through the identification of partner sites in Isleton which could be visitor attractions.

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- Goal #3, by promoting heritage tourism through outreach efforts and the identification of partner sites in Isleton which could be visitor attractions.

### **Isleton Chamber of Commerce**

The Isleton Chamber of Commerce has been working with the city of Isleton and the California Preservation Foundation, on the Historic Preservation Plan and Ordinance to help with preservation and enhancement of Isleton's historic buildings. The Chamber can serve as partners by identifying cultural and historic resources which can serve as partner sites, and local outreach.

Partnering with the Isleton Chamber of Commerce can help to achieve:

- Goal #1, by helping to identify the Delta as a region of national significance, particularly through relevant projects in Isleton.
- Goal #2, by supporting economic development through local activities
- Goal #3, by helping to promote Isleton's tourism attractions and events, which will help to draw more visitors to the Delta

### **Mokelumne Coast to Crest Trail Council**

The Mokelumne Coast to Crest Trail Council is a nonprofit corporation helping to develop and maintain the Mokelumne Coast to Crest Trail (MCCT) – a 300 mile non-motorized, multi-use trail system roughly following the Mokelumne River from the Sierra crest headwaters, through the Delta, and down to the river's opening at the Carquinez Strait. Currently, the Delta section of the MCCT is in the pre-planning phase. The Council could serve as partners for NHA activities that are related to the planning, recognition, enhancement, and development of the MCCT or resource sites that support the MCCT, which could include the installation of visitor amenities such as public restrooms, garbage receptacles, directional signage, and dockage along the MCCT.

Partnering with the Mokelumne Coast to Crest Trail Council can help to achieve:

- Goal #1, by developing a regional trail system can help connect the Delta to sites outside of its boundaries, thus helping to build awareness for 'Delta as a Place'.
- Goal #2, by marketing and implementing a regional trail system can also help support economic development of the Delta by attracting more visitors
- Goal #3, by developing a regional trail system which will help promote Delta tourism
- Goal #4, by identifying the MCCT as a waterway to connect partner sites

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### **Sacramento County**

A number of the Delta's legacy communities are found in Sacramento County, including: Freeport, Hood, Courtland, Locke, Walnut Grove, and Isleton. These rivertowns contain resources reflective of the Delta's rich history, and are important centers to support the Delta's economy. Sacramento County can serve as partners by providing assistance, as staff time allows, with tasks including public outreach, acquiring data for the NHA management plan, and collaboration on NHA projects within the county.

Partnering with Sacramento County through their collaborative efforts could help to achieve any of the NHA goals, depending on what NHA projects the county collaborates on in Sacramento County.

### **San Joaquin County**

San Joaquin County covers much of the southeastern portion of the Delta and its predominantly rural landscape is reflective of the Delta's rich agricultural heritage. Dependent on staff availability, San Joaquin County can serve as partners by serving on the advisory committee, assist with public outreach, and collaborate on projects within the county.

Partnering with San Joaquin County could help to achieve various NHA goals, depending on what local projects are undertaken.

### **Solano County**

Several key places that are part of the proposed Delta NHA lie in Solano County including the City of Rio Vista, the Suisun Marsh, and the northern shoreline of the Carquinez Strait including the communities of Benicia and Vallejo. The County can serve as partners, as staff time and resources allow, to be represented on the advisory committee, and assist with local public outreach and NHA projects within Solano County.

Partnering with Solano County could help to achieve various NHA goals, depending on county-specific NHA projects.

### **UC Small Farm Program**

The UC Small Farm Program assists small and family farms in California so that they remain sustainable, dynamic, and viable parts of their community. The UC Small Farm Program has previously partnered with the DPC to hold workshops on establishing agritourism in the Delta. Efforts such as this closely align with the Delta NHA goals of encouraging Delta agritourism and

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promoting economic development. The Small Farm Program has agreed to partner on NHA activities related to agritourism which may include facilitating discussions and networking, investigating funding sources for agritourism promotion, local outreach, and more.

Partnering with the UC Small Farm Program can help to achieve:

- Goal #1, through agritourism activities, the public can be better educated about the Delta and its significant heritage.
- Goal #2, by encouraging agritourism can lead to economic development of the Delta.
- Goal #3, through promoting agritourism activities to assist with visitor accessibility while maintaining the farming culture of the Delta.

### **Visit California**

Visit California is a nonprofit organization which strives to develop and maintain marketing programs to keep California as a premier travel destination. The organization understands the importance of promoting the Delta to domestic and international travelers to support economic development and public education of the Delta. Visit California can identify and market Delta NHA partner sites on their website.

Partnering with Visit California can help to achieve:

- Goal #2, by marketing Delta NHA partner sites to directly support economic development of the Delta
- Goal #3, by marketing Delta NHA partner sites to promote tourism activities.